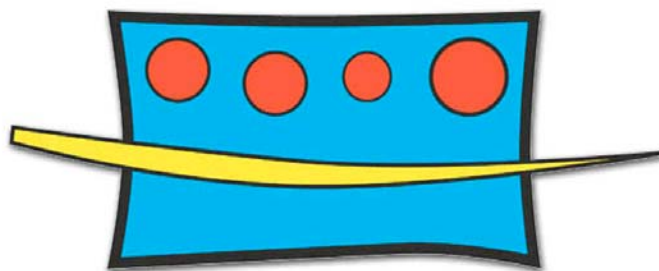


Hospital Radio Basingstoke

**HOSPITAL RADIO
BASINGSTOKE**



Channel 6 on PatientLine & 945 MW

Trustees' Report and Annual Review 2006

Registered Charity Number 272046

Trustees' Report

The Trustees of Hospital Radio Basingstoke are pleased to submit their report and accounts for the year 1st January to 31st December 2006.

Hospital Radio Basingstoke (also known as HRB) is a registered charity, governed by a constitution.

Charitable Objectives (as per constitution)

The objectives of the charity shall be to promote the welfare of the patients and staff living on the site of the North Hampshire Hospital in Basingstoke. This will be achieved by providing a local broadcasting service within the parameters agreed with the hospital management.

Organisation

HRB is run entirely by volunteers, who pay an annual membership subscription. It is governed by a constitution (last amended in January 2004) and managed by an Executive Committee (the Charity's Trustees) who are elected annually by the membership.

Related Organisations

HRB is a member of the Hospital Broadcasting Association, the national charity that supports and promotes hospital broadcasting in the UK. HRB's members have in the last twelve months attended one of the national conferences organised by the association and members regularly attend the regional meetings that are held every three months at various stations in the south of England.

Review of Activities

Programmes (by Neil Ogden, Programme Controller)

Throughout 2006, HRB provided programmes 24 hours a day, 7 days a week to the patients and staff of Basingstoke and North Hampshire hospital via the bedside entertainment system, PatientLine, and on 945AM within the main buildings of the hospital.

The station aims to provide live programmes every day, the focus of which is always on requests for patients and staff. Throughout most of 2006, between 25 and 30 hours of live programmes were produced each week and during the year, 4127 requests were played. Our aim for 2007 is to not only increase that number further but increase the amount of interactivity the station has with the patients on air. We know that other stations do these kinds of shows very successfully and have dramatically increased their audience as a result.

The G Floor Jukebox is probably our most listened to request show and it's not unusual for patients on G Floor to phone in, star on the air, or even come and see the station in person.

Towards the end of the year, a period of recruitment of new members took place with some of the new members making their debut just before Christmas and the rest due to be on air in 2007.

Our computer playout system allows us to record programmes in advance and broadcast them when live programmes are not possible. These shows are recorded in such a way that they sound "live" and we have continued to utilise this facility across the schedule throughout 2006.

As most HRB members are only available during the evenings and weekends, it is the day-time when the computer playout system proves its worth and we try and provide programmes that will appeal to our wide-ranging audience, from the children on G Floor, who get their own show every afternoon, to the older members of our audience who can enjoy the music of the 50s and 60s every day.

Sounds of the 40s, The Fabulous Fifties, Club Classics, Smooth Jazz, Sound of Country, 80s Revival, Non Stop Nineties, Sounds of the Sixties and The Love Songs Hour are just some of the specialist music programmes that have been heard on HRB in the last 12 months.

There are also non-music programmes and items included in HRB's daytime programmes. The daily G Floor Jukebox now includes a children's story, and the afternoon show includes either a play or classic comedy. A longer play features on a Saturday morning. A short story or poem, many of which are written by the Basingstoke Writers Circle, also features in the afternoon shows.

HRB has never been afraid to try new ideas and when one of our members left the UK to live and work in Toulouse in France for a year, we suggested recording a weekly show in France. After some experimenting with the technology, Postcard From France became a permanent feature of our programme schedule. Using the same method, another ex-member, now living in New Zealand, recorded our Christmas Afternoon programme and there will be more Postcards from New Zealand to come in 2007.

We also invite special guests from the hospital and local community onto one of our programmes called "Your Song". In the last 12 months, guests have included the Mayor of Basingstoke Tony Jones, who made HRB one of the charities he is supporting during his year in office.

HRB continues to broadcast some programmes that are produced externally by other hospital radio presenters/stations. These are sometimes used to fill last-minute gaps in the schedule but do have regular slots in the schedule. All are well-produced and serve our audience well.

One of these programmes that gained a regular daily slot in 2006 was The A to Z of Pop presented by Richard Smith. This programme is syndicated to over 50 stations across the UK and has gained a total audience of around 100,000 people each week.

Another programme that has proved popular is a half-hour show called Elvis Uncharted, which plays 30 minutes of tracks by Elvis Presley that have never been in the UK charts or released as a single in the UK.

HRB got "out and about" at a variety of local events in 2006, producing outside broadcasts from events at Milestones Museum, Balloons Over Basingstoke and various events in Alton. It is hoped that in the next 12 months, more programmes

will be presented away from the studio from on the wards, hopefully giving the patients and staff a more interactive role in our shows.

The quality of our programming was recognised at the National Hospital Radio Awards 2006. At the ceremony that was held in April, the station was one of the nominations for the prestigious "Station of the Year" category, making HRB one of the top 10 hospital radio stations in the UK for the third time in four years. The awards show was broadcast live on HRB from the Hilton Hotel in Blackpool.

Financial Performance (by Vernon Pearce, Treasurer)

I am pleased to report another successful year financially for HRB – one in which there has been a surplus income of £1648.86 over expenditure, finishing with a bank balance of £9936.60. Although our surplus or operating profit this year is just under half what it was last year, this is due to increased expenditure – principally replacing the mixing the desk in Studio 1.

Income

Our income this year is dominated by the very generous donation of £6,719 received from Dummer Golf Club, having been nominated as their charity of the year for 2005/6. We believe this is the largest single sum HRB has ever received.

We had two very successful collection days at Morrisons and the Chineham shopping centre, raising £532 and £380 respectively, the football tournament raised £250, a donation of £250 was received from the Lions for a PA provided by Rob Green and £200 was raised by members providing their services as stewards at the Alton Show. Finally, £375 was donated by our Chairman, Marilyn Price, as a result of nominating HRB as the charity to which donations should be made instead of flowers at her mother's funeral.

Expenditure

Our biggest expenditure during 2006 was the investment of £5,757 in a new mixing desk for Studio 2, probably the most frequently used piece of equipment on the station. We had originally planned to apply for a Lottery Grant to cover this purchase but decided to pay for it ourselves, because of continued delays in submitting the grant application and in moving the studio, for which we had been setting aside our surplus funds.

The annual insurance for the station is now the largest regular expenditure each year at £820, followed by the PPL and IRN licences at £147 and £117 respectively. We invested £153 during 2006 in display boards for our outside events, together with £105 on the famous chicken costume, the cost of which will be recovered by savings in hire costs and the additional revenue we collect at our 'tin rattles' by appealing to children.

The coming year

If the plans to move us into a new portacabin come to fruition in 2007, our current bank balance will not be sufficient and we will need to raise some very large sums of

money through grants and sponsorship. So – whilst we start the year in a sound financial position, we cannot afford to be complacent.

2007 promises to be an exciting year for HRB but our dreams will only be realised by some very serious fundraising.

Charity Trustees

Chairman	Marilyn Price (Elected November 2006), Harry Robinson March – November 2006
Station Manager	Scott Crozier (Co-opted September 2006)
Treasurer	Vernon Pearce
Secretary	Neil Ogden (Acting)
Programme Controller	Neil Ogden
Public Relations Officer	Andy Konieczko
Fundraising Officer	Marilyn Price

Charity Number

272046

Address

North Hampshire Hospital,
Aldermaston Road
Basingstoke
Hants
RG24 9NA

Bankers

Lloyds Bank PLC, Basingstoke

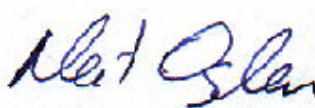
Accounts independently examined by:

Tina Wilson (ACA).

Signed on behalf of the Trustees



Marilyn Price
Chairman



Neil Ogden
Acting Secretary

Annual Review

If you're under the impression that hospital radio DJs spend all their time locked away in a broom-cupboard playing Des O'Connor records, then it's time to think again. HRB's team of intrepid presenters are regularly released into the local community to raise awareness of the station and to collect donations for exciting future projects. We don't have space here to tell you about everything we've been up to recently but this section of our Annual Report should give you an idea of the sorts of activities that we organised over the past 12 months.

Top of the charts

The year began in similar fashion to 2005 with the station shortlisted once again as one of the top ten hospital radio stations in the country. This is the third time in four years that HRB has been nominated in the prestigious 'Station of the Year' category, which whittles the 250 or so hospital radio stations in the UK down to the best ten.

Harry Robinson and PR Officer Andy K collected HRB's award at the Hospital Broadcasting Association's spring conference, which was held at the Hilton Hotel in Blackpool. A visit to the town's Pleasure Beach amusement park was one of the many highlights of the weekend, giving Andy the chance to brave the 'Pepsi Max Big One' rollercoaster in the driving rain.

'Ere we go, 'ere we go!

The station has a long tradition of organising high-profile fundraising events, normally with some sort of sporting theme. In 2005, it was the HRB Cycle Challenge. This year HRB staged its inaugural 'Football Family Fun Day', centred around a 5-a-side football tournament.

The event still had plenty to offer even those who didn't fancy playing football, as Rob Green, one of the organisers, explained in the Basingstoke Observer: "There really is something for everyone. We've got a bouncy castle, face painting, and a raffle. And, of course, you'll be able to cheer on the teams taking part in the 5-a-side tournament".

In total, 12 local teams joined us at the Powerleague Centre in Basingstoke on the morning after England's first World Cup match. VIP guests at the event included Cllr Tony Jones, Mayor of Basingstoke and Deane, and Reading FC Captain and Scotland international Graham Murty, who also refereed a few games.

The Fun Day made a modest profit for HRB and, more importantly, significantly raised our profile in the community, particularly among the 18-35 age group that hospital radio stations typically fail to reach.

The funky chicken

HRB presenters continued to hold regular collections outside various supermarkets in the local area throughout 2006. The infamous HRB 'chicken' has now become a fixture of these events, delighting and terrifying younger shoppers in equal measure!

Our fundraising efforts were given a further boost when the Cllr Tony Jones, the local Mayor, nominated HRB as one of his official charities for the year. This gave

the station's presenters the opportunity to attend various civic events, such as the Mayor's Firework Display and the Mayor's Carol Concert.

The only way is up


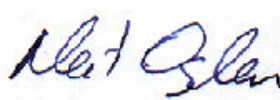
2007 promises to be even bigger and better for Hospital Radio Basingstoke, as we continue to build on the successes of the past 12 months.

Plans are already being made for a second 'Football Fun Day' and the hugely popular 'Golf Challenge' is set to make a welcome return this summer. Whatever happens, you'll have to work hard to avoid our team of intrepid presenters during 2007!

HRB 2006 Accounts

	2006 £	2005 £
INCOME		
Membership subs.	465.00	390.00
On Show	1,161.41	812.48
Cycle Challenge	0.00	1,704.36
Golf Day	0.00	2,233.20
Dummer Golf Club donation	6,719.18	0.00
Other fundraising	1,078.65	138.62
Magazine	0.00	2,140.00
Gift Aid tax rebate	0.00	223.10
T-shirts & misc. income	0.00	264.50
Bank interest	181.61	119.55
Total income	9,605.85	8,025.81
EXPENDITURE		
New mixing desk	5,757.50	0.00
Other equipment	299.20	1,292.67
Engineering repairs	168.04	176.11
Furniture/buildings	0.00	119.72
Insurance	819.44	795.79
Outside events	112.64	1,447.73
Computers & software	202.79	437.00
IRN	117.50	117.50
Sundry expenses	480.88	205.31
Total expenditure	7,957.99	4,591.83
Income less expenditure	1,647.86	3,433.98
BALANCE SHEET		
	2006 £	2005 £
Surplus for the year	1,647.86	3,433.98
Surplus brought forward	8,288.24	4,854.26
	9,936.10	8,288.24
Represented by:-		
Balance at bank		
Current	532.18	1.51
Deposit	9,441.97	8,370.36
Cheques uncashed	-38.05	-83.63
	9,936.10	8,288.24

Signed on behalf of the Trustees


Marilyn Price
Chairman

Neil Ogden
Acting Secretary